



UBT College

Faculty for Management, Business and Economics

Brief summary of the academic staff evaluation by students

Academic year 24/25

(Winter and Summer Semester Evaluation Summary)

MASTER

Prishtinë, 2025

The questionnaire for the evaluation of the staff by the students was sent to the students in the last week of the lectures and before the exams. The questionnaire was prepared in online format and the distribution of the questionnaire was done via email. Students could rate questions for academic staff from 1-5 (1 min, 5 max). Below is the distribution of participants at the Master level according to semesters. Considering that the Master's study program in Prishtina has been reaccredited continuously, the MBE study program in Prishtina has students in both years. This is a representation for the whole academic year 2024/25, meaning there are included both semestral evaluations: Winter and Summer Evaluations respectively.

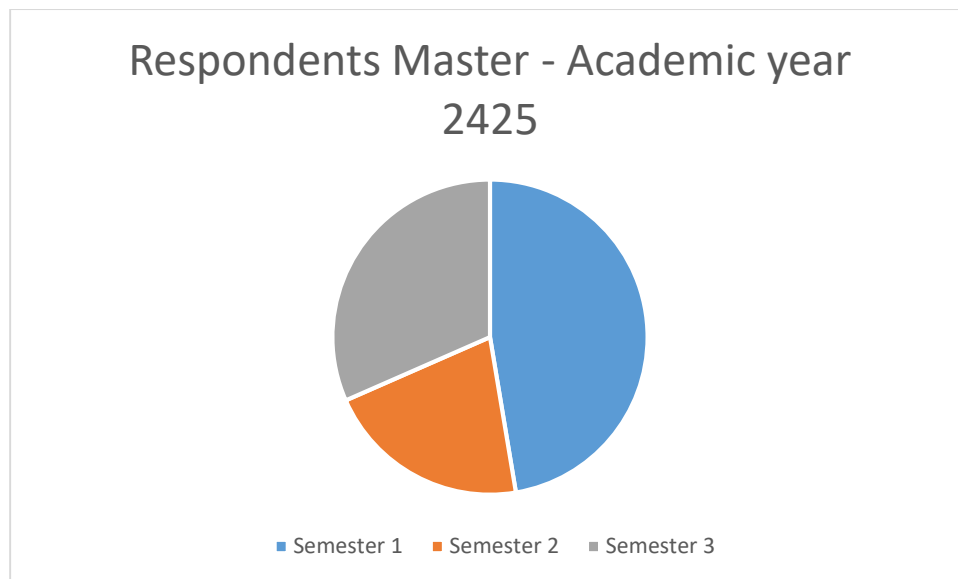


Figure 1 Percentage of responders based on the semester of studies for evaluations for academic year 2024/2025

For the student evaluation of Academic year 2024/2025, the highest number of students who participated in the survey are from the first semester 47.37%, followed by the third semester 31.58% and last second semester 21.05%.

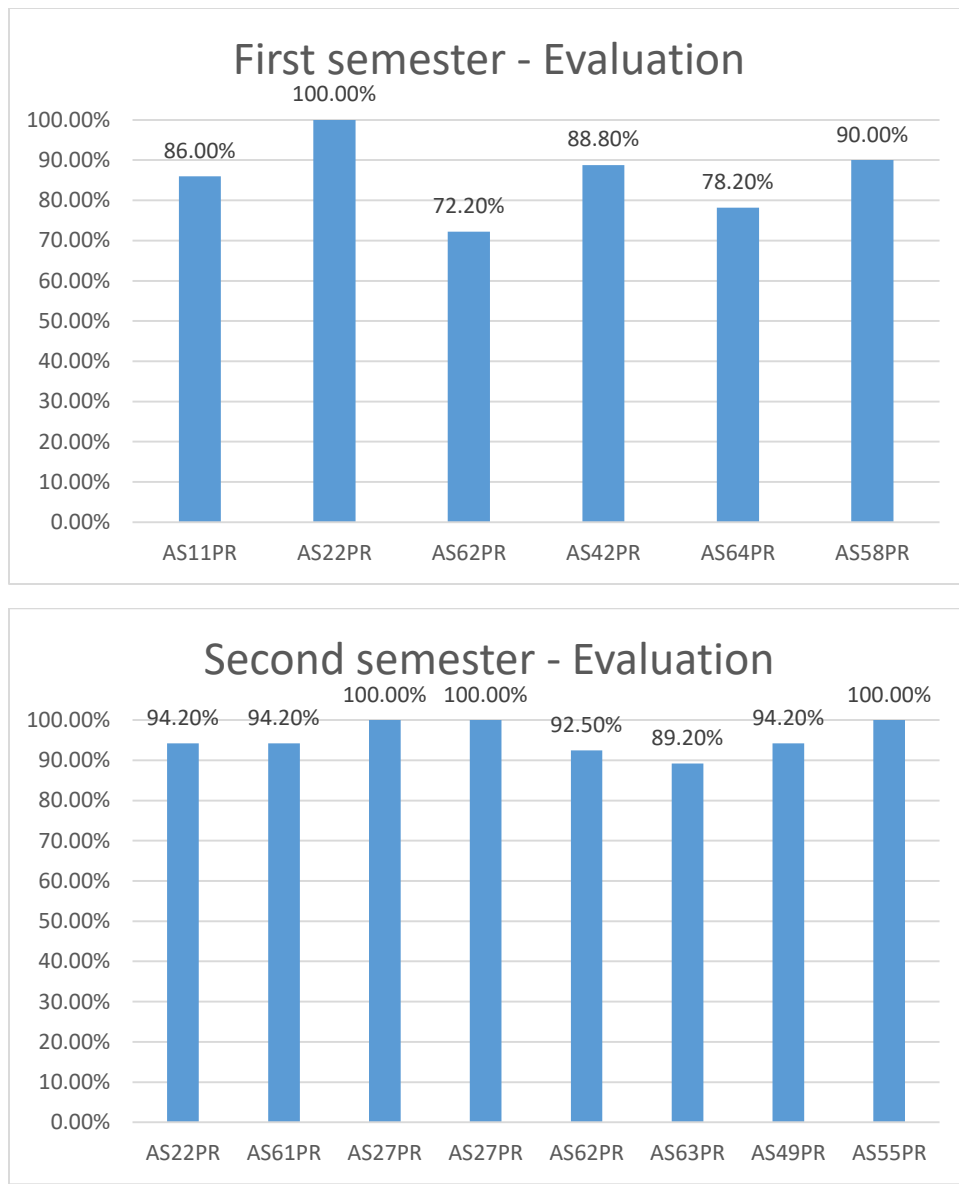


Figure 2 First year (first and second semester) – Evaluation Results

In the first and second semester, the evaluation for each staff is presented in Figure 2. From this Figure, the staff with the highest and lowest evaluations can be spotted.

- For Winter Semester: the staff A22PR is the highest evaluated with 100% in relation to the satisfaction of the students for the academic staff, while the staff with the lowest evaluation is the academic staff AS62PR with the evaluation 72.20%
- For Summer Semester the staff AS27PR and AS55PR are the highest evaluated equally with 100% in relation to the satisfaction of the students for the academic staff, while the staff with the lowest evaluation is the academic staff AS63PR with the evaluation 89.20%

More detailed information regarding the student evaluation for the first year of studies, can be found on Table 1 at the end of this document.

The overall average student evaluation for the academic staff lecturing in Master studies in the first year of studies (semester 1 and 2) is found to be 91.39%.

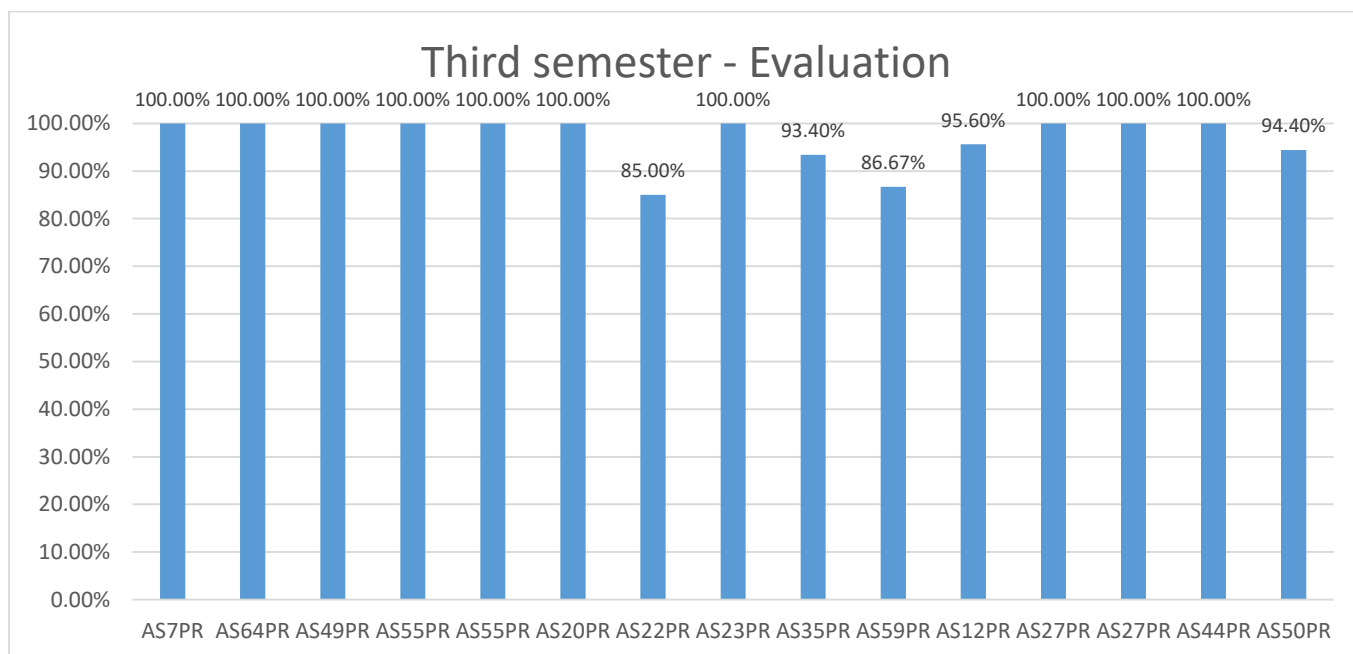


Figure 3 Second year (third semester) – Evaluation Results

In the third semester, the evaluation for each staff is presented in Figure 3. From this Figure, the staff with the highest and lowest evaluations can be spotted.

- For Winter Semester: the staff AS7PR, AS64PR, AS49PR, AS55PR, AS20PR, AS23PR, AS27PR and AS44PR are the highest evaluated equally with 100% in relation to the satisfaction of the students for the academic staff, while the staff with the lowest evaluation is the academic staff AS22PR with the evaluation 85.00%.
- For Summer Semester: As planned in the program curriculum, the fourth semester does not include any courses to be attended; instead, it is dedicated exclusively to the writing of the Master's thesis. For this reason, there is no student evaluation for this semester.

More detailed information regarding the student evaluation for the second year of studies, can be found on Table 1 at the end of this document.

The overall average student evaluation for the academic staff lecturing in Master studies in the second year of studies (semester 3) is found to be 97.00%.

Based on the data presented above, it can be concluded that the overall student evaluation for the two years of studies in Master studies is found to be 94.30%

Table 1 Results of students for academic staff evaluation for first, second and third year

Academic staff	Subject	Group	Semester	Average
AS11PR	E Drejta Biznesore dhe Etika	Master	1	86.00%
AS22PR	Ekonomiks i Avancuar	Master	1	100.00%
AS62PR	Metodat e Avancuara të Kërkimit	Master	1	72.20%
AS42PR	Menaxhim i Avancuar i Burimeve Njerëzore	Master	1	88.80%
AS64PR	Kontabiliteti Menaxherial dhe Financiar	Master	1	78.20%
AS58PR	Menaxhimi i Avancuar i Operacioneve	Master	1	90.00%
AS22PR	Menaxhmenti Financiar i Korporatave i Avancuar	Master	2	94.20%
AS61PR	Menaxhimi Strategjik dhe Analiza e Vendimeve	Master	2	94.20%
AS27PR	Komunikimi në Biznes dhe Teknikat e Prezantimit	Master	2	100.00%
AS27PR	Menaxhimi i Marketingut	Master	2	100.00%
AS62PR	Menaxhimi i Avancuar i Projektit	Master	2	92.50%
AS63PR	Menaxhimi i Sistemeve të Informacionit	Master	2	89.20%
AS49PR	Menaxhimi Strategjik dhe Analiza e Vendimeve	Master	2	94.20%
AS55PR	Modelet e Biznesit	Master	2	100.00%
AS7PR	Financa Publike	Master	3	100.00%
AS64PR	Standardet ndërkombëtare të Kontabilitetit dhe Raportimi Financiar (i avancuar)	Master	3	100.00%

AS49PR	Auditimi i Avancuar dhe Menaxhimi i Riskut	Master	3	100.00%
AS55PR	Investimet dhe Analiza Financiare (e avancuar)	Master	3	100.00%
AS55PR	Menaxhimi i Institucioneve Financiare dhe Tregjet Financiare	Master	3	100.00%
AS20PR	Ndërmarrësi Digjitale	Master	3	100.00%
AS22PR	Financat për Ndërmarrësi	Master	3	85.00%
AS23PR	Menaxhimi i Inovacioneve dhe Ndryshimeve	Master	3	100.00%
AS35PR	Lidershipi dhe Sjellja Organizative	Master	3	93.40%
AS59PR	Ndërmarrësi e Avancuar	Master	3	86.67%
AS12PR	Shitja dhe Menaxhimi i Shitjeve (e avancuar)	Master	3	95.60%
AS27PR	Marketingu Digjital	Master	3	100.00%
AS27PR	Marketingu Ndërkombëtar	Master	3	100.00%
AS44PR	Marketing i Avancuar i Integruar dhe Komunikim	Master	3	100.00%
AS50PR	Sjellja e Konsumatorit e Avancuar	Master	3	94.40%