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| **Subject** | Visual language | | | |
| **Type** | **Semester** | **ECTS** | **Code** |
| OBLIGATIVE (O) | 3 | 2 |  |
| **Lecture** | Fatmir Mustafa-Karllo | | | |
| **Assistant** |  | | | |
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| **Aims and objectives** | The course aims visual language through the analysis of language as a tool and mechanism flair and perception research and the principles of Gestalt to clarify the students on the organization and composition of an image, achieving his maximum readability, immediacy of communication as these two elements are in proportion to the power of the image. The course also aims to increase the ability of students judgmental and therefore enable greater control over the image, which undoubtedly will add artistic and aesthetic values of their creations | | | |
| **Results of achievement** | This course is theoretical and practical character is based on the combination of lectures on the elements of syntax and morphology of visual art workshops with practical assignments in which students are required to apply the knowledge gained in the theoretical part. The course aims not only to encourage artists and students of art / design potential of these linguistic elements, but also stimulate their observation skills, perceptual and realizing, in order to develop visual memory, skill in execution and stylistic coherence storage and conceptual. | | | |