

BSc MANAGEMENT, BUSINESS AND ECONOMICS – FERIZAJ

Orientations:

Management, Entrepreneurship and Innovation
Marketing and Sales
International Business
Accounting, Auditing and Taxation

YEAR ONE: 60 ECTS									
SEMESTER 1:30 ECTS									
			Hours per						
N			week			CODE			
No	Type	Subject	L	P	ECTS 3	CODE			
1	0	English	2	0	_				
2		Personal Productivity with IT	2	0	3				
3	О	Mathematics	2	2	6				
4	О	Introduction to Macroeconomics	2	2	6				
5	О	Introduction to Financial Accounting	2	2	6				
6	О	Introduction to Management	2	0	6				
	SEMESTER 2: 30 ECTS								
7	О	Managerial and Cost Accounting	2	2	6				
8	О	Academic Writing	2	0	3				
9	О	Statistical Methods for Business I	2	2	6				
10	О	Introduction to Microeconomics	2	2	6				
11	О	Public Speaking and Business Communication in English	2	0	3				
12	О	Marketing	2	0	6				
YEAR TWO: 60 ECTS									
SEMESTER 3: 30 ECTS									
13	О	Financial Management	2	2	6				
14	О	Statistical Methods for Business II	2	2	6				
15	О	Operations Management	2	2	6				

16								
	О	Business Law	2	0	6			
17	О	Organizational Behaviour and Leadership	2	0	3			
18	О	International Trade	2	0	3			
SEMESTER 4: 30 ECTS								
19	О	International Accounting Standards and Reporting	2	2	6			
20	О	Introduction to Human Resources	2	0	6			
21	О	Research Methods	2	2	6			
22	О	Strategic Management and Innovation	2	1	6			
23	О	Management Information Systems	2	2	6			
YEAR THREE: 60 ECTS								
SEMESTER 5: 30 ECTS								
24	О	Elective course ²	: 3	EC	6			
25	0	Major (Orientation)			24			
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 $^{^{2}}$ The elective course must be chosen from an orientation different from the orientation chosen for study by the student

ORIENTATION INTERNATIONAL BUSINESS								
No	Subje	ct	L	U	ECTS	Code		
1	International Business and Strategy		2	1	6			
2	International Marketing Management		2	1	6			
3	International Corporate Governance and Management		2	1	6			
4	International Business Negotiations		2	1	6			
ORIENTATION ACCOUNTING, AUDITING AND TAXATION								
No	Subje	ct	L	P	ECTS	Code		
1	Advanced Accounting		2	1	6			
2	Tax Accounting		2	1	6			
3	Auditing		2	1	6			
4	Fiscal Policies and Taxation		2	1	6			
SEMESTER 6: 30 ECTS								
29	О	Seminar	2	0	3			
30	0	-Project or - Internship program (Applicable for study orientation)	2	0	6			
31	О	Project Management	2	0	6			
32	О	Bachelor Thesis			15			