**Syllabus**

**BSc Media and communication**

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| **Subject** | **THE HISTORY OF JOURNALISM 2** | | | | |
| **Type** | **Semester** | | **ECTS** | **Code** |
| Obligatory (O) | 2 | | 5 | **90HJ2151** |
| **Course Lecturer** | Dr. Gjylie Rexha | | | | |
| **Course Assistant** |  | | | | |
| **Course Tutor** |  | | | | |
| **Aims and Objectives** | The aim of this course is to provide to students basic knowledge about the history of the media and Albanian journalism, from the second half of the XIX century until the first decades of XXI century. The course focuses most important created and developed by Albanians in the historical and societal context.  Themes are treated based on chronological continuity of Albanian press and electronic media and in the same time offers knowledge regarding the main characteristics of the different historical periods.  The attention which is paid to the geography of the Albanian media is another aspect of this course. Specific lections treat the history of the media in Albanian language in Macedonia, Montenegro, Presevo Valley and diaspora. | | | | |
| **Learning Outcomes** | * From this course students will get knowledge about the history of Albanian media and the development of journalism, during the historical periods; * Students will benefit knowledge regarding the historical and societal circumstances in which the Albanian newspapers and electronic media were founded and developed; * Course offers knowledge and qualitative analyses about the impact of historical circumstances in the Albanian media and journalism; * Students will get knowledge about the impact that media had in socio-political events in Kosovo, Albania and other countries were Albanians live; * This course offers knowledge about the most important personalities in the Albanian journalism; | | | | |
| **Course Content** | **Course Plan** | | | | **Week** |
| Introduction to the course | | | | 1 |
|  | | | |  |
| The birth of the Albanian press-historical and social circumstances | | | | 2 |
| Albanian press during the period 1848-1912 | | | | 3 |
| Main personalities of AL press during “Rebirth” period | | | | 4 |
| Albanian press during the period 1912-1944 | | | | 5 |
| Medias in Albania and abroad from 1945 to 1989 | | | | 6 |
| Medias in Kosovo from 1945 to 1990 | | | | 7 |
| Presentation of seminars/discussions | | | | 8 |
| The specifics of Kosovarian media during ’90-ies | | | | 9 |
| Medias in Kosovo after 1999 | | | | 10 |
| The history of public broadcaster in Kosovo (1999-2019) | | | | 11 |
| Medias in Albania after 1990 | | | | 12 |
| Medias in Albanian in Macedonia, Montenegro, Presevo Valley | | | | 13 |
| Key studies | | | | 14 |
| Final exam | | | | 15 |
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| **Teaching/Learning Methods** | **Teaching/Learning Activity** | | | | **Weight (%)** |
| 1. Lectures | | | | 60% |
| 1. Exercises | | | | 20% |
| 1. Case studies | | | | 20% |
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| **Assessment Methods** | **Assessment Activity** | |  | **Week** | **Weight (%)** |
| Participation in lectures and exercises | |  | 1-14 | 20% |
| Seminars/presentations | |  | 8,14 | 20% |
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| Final exam | |  | 15 | 60% |
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| **Course resources** | **Resources** | | | | **Number** |
| 1. Classroom | | | | 1 |
| 1. Moodle | | | | 1 |
| 1. Projector | | | | 1 |
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| **Activities** | **Activity** | | | **Weekly hrs** | **Total workload** |
| Lectures | | | 2  2  2 | 30  2  2 |
| Exercises  Independent study  Seminar  Preparation for exam | | | 1  4 | 15  60  20 |
|  | | |  | 2 |
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| **Literature** | Hamid Boriçi, Mark Marku, *Historia e shtypit shqiptar*, Shtëpia Botuese e Librit Universitar, 2010  Maksim Gjinaj, *Nga “L’Albanezse d’Italia (1848) te “Jehona e Tiranës” (1944), Bibliografi e shtypit shqiptar*, ISHM, BK , 2003  Rexhep Qosja, *Historia e letërsisë shqipe Romantizmi* ( V fq. 14-66; VII fq. 331-366), Instituti Albanologjik, 2010  Faik Konica, *Shkrime nga “Albania” 1,2,3* (përzgjedhje shkrimesh), Shtëpia Botuese Faik Konica, 2013  Esad Dujaka, *Vitet e Rilindjes*, Jalifat Publishing&Faik Konica, Houston, 2013  Artan Fuga, *Monolog*, Botimet Dudaj, 2010 | | | | |
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