

**BSc Media and Communication**

**Syllabus**

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| **Case:** | Ethics and media law | | | |
| Type | Semester | ECTS | Code |
| OBLIGATIVE (O) | 4 | 5 | 90MLE252 |
| **Lecturer:** | MSc. Musa Sabedini | | | |
| **Asisstent** |  | | | |
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| **Aims / Goals of the Module** | The aim of “Ethics in media and the law” is to focus on responsible journalism based more on arguments that offers media in the service of freedom media, which does not abuse and does not blackmail individes, and grupes.  The course has a special importance because ethics ends with the launch of daily work that journalists do while reporting.  In this case the basic themes will be: the basic principles of ethics, accuracy and impartiality, the relationship with resources, diversity, conflict of interest, privacy, fraud and photojournalism.  Students in this course will learn to identify ethical principles as professionals in their work and as consumers of news.  Also students will learn the rules and laws, to respect them and sanctions against those who do not comply. Students will gain knowledge regarding existing laws in force, which relate to the media, as well as knowledge in the field of ethics.  This course will focus on responsible journalism. | | | |
| **Module Learning Outcomes** | The aim of the course is to help students who plan to become journalists, recognize and practice the principles of responsible journalism. | | | |
| **Contents** | **Week schedule** | | | **Week** |
| Introduction with cintents | | | 1 |
| What is ethics, ethical theory | | | 2 |
| Approaches and principles of journalistic ethics | | | 3 |
| Ethics and freedom ! | | | 4 |
| Ethical codes of the media in Kosovo. Development of codes for the media in Kosovo. Why we need Code ? | | | 5 |
| The truth, fairness and objectivity. Damages and legal reporting | | | 6 |
| Quiz | | | 7 |
| Ethics and law in Kosovo. Why legyslation media? Media laws and regulations in Kosovo. | | | 8 |
| Journalists and their sources. Correctness, reporting on sensitive groups. | | | 9 |
| Reporting crimes. Ethics and Human Rights | | | 10 |
| Ethics and photojournalism. Ethics and ads | | | 11 |
| Ethics on web | | | 12 |
| Rrecap the program | | | 13 |
| Key studies | | | 14 |
| Final Exam | | | 15 |
| **Assessment Methods** | **Activities** | | | **Value (%)** |
| * Commitment | | | 10% |
| * Quiz | | | 20% |
| * Final Exam | | | 50% |
| * Exercises | | | 20% |
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| **Total contact and study hours** | **Assessment of activity** | **Number** | **Week** | **Value (%)** |
| * Total lectures and exercises | 45 | 1,2,3,4,5,6,7,9,10,11,12,13,14,15 | 30 |
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| * Personal studies | 45 |  | 30 |
| * Other methods * Total lectures and personal studies | 60  150 |  | 40  100 |
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| **Recources and tools** | **Resources** | | | **Number** |
| * Classsroom | | | 1 |
| * Projector | | | 1 |
| * Moodle | | |  |
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| **Load and activities** | **Activity** | | **Weekly hrs** | **Total workload** |
| * Lecture | | 3 | 45 |
| * Homework * Independent lesson | | 3  6 | 45  35 |
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| **Module Delivery** | Philip Patterson, Lee ëilkins “Etika në media. Çështje dhe raste”. Botim i gjashtë. Ufo Press. Tiranë 2009.  Gazetaria Investigative: “Mjetet ligjore dhe etike”, Tiranë , 2009. MC2.  “Çështje globale, Media dhe Etika”. Revistë elektronike e Departamentit të shtetit të SHBA-së, prill 2001.  “Etika e gazetarisë” nga autorët kroat : Stjepan Malovic, Sherry Riecchiardi dhe Gordana Vilovic  Shilla S. Koronel, “Të gërmosh më thellë”. Rrjeti ballkanik i gazetarisë hulumtuese, Sarajevë 2009.  Ligji për Komisionin e Pavarur të Mediave, 2001  Kodi i mediave të shtypura në Kosovë, 18 mars 2005  Kodi Penal i Kosovës.  Charles Ess, “Etika e mediave digjitale”. Seria mediat digjitale dhe shoqëria. Instituti shqiptar i medias. 2008.  Tony Harcup, The Ethical Journalist, Sage Publications, 2007, London  A.David Gordon et.al.: Controversies in Media Ethics, 1999, Neë York, London | | | |
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