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**BSc Media and Communication**

**Syllabus**

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| **Subject** | **Media Editing** | | | |
| Lloji | Semestri | ECTS | Kodi |
| Mandatory (O) | 5 | 5 | 90RM378 |
| **Lecturer** | Ferid Selimi | | | |
| **Assitant** |  | | | |
| **Tutor** |  | | | |
| **Goals and Objectives** | Studying od media editing is very important for communication student, especially for them, whichm aimed ingaging on media. In this subject, students will be introduced to the theory and opinions of researchers about the editing and importance of editing different texts, that are published or broadcast in print and electronic media. As well as, students will have the opportunity to learn the key features of text editing. Which means removing excess writing, which can aggravate or even damage the text. All of these will be taught theoretically and practically through interactive lectures and exercises. Once familiar with the subject, effort will be made, that they themselves, to supervise the subject teacher to edit texts, etc. Finally, the student attending this course will be able to ascertain the importance of text editing, and to complete the editing task. | | | |
| **Expected results** | After completion of the course, students will be ready to familiarize themselves with the key features of text editing. Which means they will be willing to remove excessive writing, which will damages the text. In addition to the theoretical and practical side they will be able to practice editing. In the end, the student will understand the importance of text editing, and perform the editing work. | | | |
| **Content** | **Weekly plane** | | | **Week** |
| Introduction to Media Editing | | | 1 |
| Editing begins with the text-writer; | | | 2 |
| Law, Ethics, and Editor | | | 3 |
| Thinking like an editor; | | | 4 |
| Headings and subheadings | | | 5 |
| Types of headings  Seminars; | | | 6  7 |
| Editing of Pictures; | | | 8 |
| Clarity of sentences in headings; | | | 9 |
| Syntactic issues in script structure; | | | 10 |
| Punctuation; | | | 11 |
| Typography; | | | 12 |
| A final draft ; | | | 13 |
| Seminars  Final Exam | | | 14  15 |
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| **Evaluation methods** | **Activity** | | | **Weight (%)** |
| 1. The attending of lectures | | | 20% |
| 1. Calssroom Engagenment | | | 20% |
|  | | |  |
|  | | |  |
| 1. The final exam | | | 60% |
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| **Teaching methods** | **Evaluation activity** | **Number** | **Week** | **Weight (%)** |
| 1. Total lectures and excercises | 45 | 1,2,3,4,5,6,7,9,10,11,12 | 21 |
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| 1. Self-studying | 105 |  | 79 |
| 1. Total self-studying lectures and excercises | 150 |  | 100 |
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| **Sources and concreting equipments** | **Equipments** | | | **Number** |
| 1. Classroom (e.g) | | | 1 |
| 1. Projector | | | 1 |
| 1. Moodle | | | 1 |
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| **Loads and activities** | **Type of activity** | | **Weekly hours** | **Total load** |
| 1. Lectures | | 2 | 30 |
| 1. Tasks 2. Indipendent teaching 3. The exams | | 1 | 15  80 |
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| **Literature/References** | Ross F. Collins: Editing Across Media  Musai, Bardhyl et al. Edukimi mediatik. Tiranë, 2011  Dominick, R. Joseph: Dinamika e komunikimit masiv.UETPRESS. Tiranë, 2010  Doracak për media. Shkup  Gazetaria e shkruar, Instituti i mediave, Tiranë  Redaktimi letrar, publicistik, përkthimi, Tiranë  Hugho de Burgh: Gazetaria hulumtuese. TCJE. Tiranë, 2008 | | | |
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