

**BSc Media and Communication**

**Syllabus**

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| --- | --- | --- | --- | --- |
| **Subject** | TELEVISION DIRECTING | | | |
| Type | Semester | ECTS | Code |
| OBLIGATORY (O) | 4 | 3 | 90TVD253 |
| **Lecturer:** | MSc. Orhan Kerkezi | | | |
| **Assistant :** |  | | | |
| **Tutor:** |  | | | |
| **Goals and Objectives** | The Subject *Television directing* -will introduce students with the main components of television as a medium.  Starting from the very beginning of television, respectively from the first broadcast of TV signal, until nowadays television.  Students will learn about the (dis) informative, creative, cultural, entertaining, emancipation and amusement role of television.  Students will get acquainted with :  -Principles of television work, its divisions: check teams and various teams.  - Respective roles and responsibilities of each of TV employees. - Chain of command and for the preparatory stages of the programs inside and outside the studio.  - For *live* broadcast and already directed ones, within and outside the studio.  - For broadcast and live broadcasts of shows and TV programs.  - For television studios, master control, and of what makes a film director successful in television…etc  Students, beside the theoretical aspect of learning during the lectures and conversations, they during the exercises will be provided with practical opportunity to learn about directing, during the class and during the final assignment for the exam….etc. | | | |
| **Expected results:** | From this subject students will learn :   * Directing * will learn and understand the history of TV as a medium. * Will learn and be able to understand the main components of television. * Will be able to learn and think visually and technically about how to get to the final product of a set program on TV, etc. | | | |
| **Content** | **Weekly plan** | | | **Week** |
| Introduction of the subject; resources and literature; overview of the subject. | | | 1 |
| Television-history of TV, first broadcasts, technology (dis) information of TV. | | | 2 |
| How to Understand Television and its Functionality? The language of television and the basic principles of the TV directing. | | | 3 |
| The influential power of the TV. Creative, educational, cultural and entertainment aspect. Television Stereotypes. | | | 4 |
| TV Products - News Programs, Documentary Programs, Entertainment, Sports etc .Film Director, Assistant Director, Master of Lights, Tones ... | | | 5 |
| Positions and responsibilities of the team-Studio and Control room. | | | 6 |
| Audio controls, lighting and technical controls. | | | 7 |
| Studio cameras and lower leadings. Types of camera placement. | | | 8 |
| Realization of program shooting. Realization of theatrical performances and live television broadcasts. | | | 9 |
| The history of Cinematography and Television in Kosova. | | | 10 |
| Intermediate test. | | | 11 |
| What makes the director successful?! | | | 12 |
| Possible Errors and How to Avoid ... | | | 13 |
| Key studies. | | | 14 |
| Final exam. | | | 15 |
| **Teaching Methods** | **Activity** | | | **Amount (%)** |
| 1. Lectures: | | | 30 |
| 1. Projects of stories, reportage and documentaries with interesting findings: | | | 15 |
| 1. Exercises | | | 15 |
| 1. Independent learning | | | 30 |
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| 1. Total | | | 100 |
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| **Evaluation methods** | Evaluation activity | **Number** | **Week** | **Amount(%)** |
| 1. Participation in lectures and interactivity |  |  | 30% |
| 2. Participation in *exercises* and *performing the final* assignment |  |  | 70% |
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| **Resources and tools of concretization** | **Means** | | | **Number** |
| 1. Classroom   2. Projector | | | 1 |
| 3.Moodle | | |  |
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| **Amount and activity** | **Activity type** | | **Hours per week** | Total |
| 1. Lectures | | 2 | 30 |
| 2. Exercises | | 1 | 15 |
| 3. Independent learning | | 1 | 15 |
| 4. Assignments | | 1 | 15 |
|  | |  |  |
| 1. Total | |  | 75 |
| **Literature/references** | 1. Herman, Luis, “Skenari për Film dhe Televizion” Prishtinë 2. Andrew Utterback-Studio Based-Television Production and Directing 3. Patricia, Aufderheide, Documentary Film: A Very Short Introduction, PDF 4. Mehmetaj, Gani, “Magjia e ekranit” Kritik filmi, kosovafilm, Prishtinë 2005 5. Babac, Marko, “GJUHA E MONTAZHIT TË FOTOGRAFIVE LËVIZËSE”, Clio Beograd 2000 6. Macluhan, Marshall. “Instrumentet e komunikimit” Media si një zgjatim i njeriut. Botoi Instituti i Dialogut & Komunikimit. Tiranë , 2004 | | | |
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