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**BSc Media and Communication**

**Syllabus**

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| **Subejct** | **Professional Albanian Language** | | | |
| Type | Semester | ECTS | Code |
| OBLIGATYRE (O) | 1 | 4 | 90PAL106 |
| **Lecturer** | Ferid Selimi | | | |
| **Assistant** | Ferid Selimi | | | |
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| **Aims / Goals of the Module** | Language is a system of sounds, words, and rules for formation of words and for connection of them to the sentence, which one is base and very important tool that helps to protect and express our opinions and to communicate with each other in society. Although, Albanian language is communication vehicle that contains own rules and rates. Is a set of tools to understand ideas, opinions or feelings, by using specific signs, sounds, movements or different tools for expression, that obtain a conventional sense. So study of professional Albanian language is important for students of media and communication department, because while studying this lecture students will be introduced to the rate and rules of writing, as well as function of oral or writing communication, respectively with professional language that will be used during the study period, above all in their future career too. | | | |
| **Module Learning Outcomes** | Module- at the end of the semester, is expected students to learn and to know the right way of writing, spelling and rules of Albanian language based on rates of language. | | | |
| **Contents** | **Week schedule** | | | **Week** |
| Language and communication - Speaking and writing as forms of communication | | | 1 |
| Albanian language, dialects and features | | | 2 |
| Principles of orthography of the Albanian language | | | 3 |
| Spelling and orthography of the Albanian language | | | 4 |
| The word and its features - Semantic word formation in the Albanian language | | | 5 |
| Syntactic issues at the structure of writings  Seminars | | | 6  7 |
| Simple sentence structure and compound sentence | | | 8 |
| The sentence itself, the period, the phrase and the other limbs of the sentence | | | 9 |
| Morphological issues in the structure of writings | | | 10 |
| Conjunctions in the Albanian language | | | 11 |
| Parts and prepositions | | | 12 |
| Punctuation  Seminars | | | 13  14 |
| Final exam | | | 15 |
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| **Assessment Methods** | **Activities** | | | **Value (%)** |
| 1. attendance in lectures | | | 20% |
| 1. Seminars | | | 20% |
| 1. Final exam | | | 60% |
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| **Total contact and study hours** | **Assessment of activity** | **Number** | **Week** | **Value (%)** |
| 1. Total lectures and exercises | 36 | 1,2,3,4,5,6,7,9,10,11,12 | 20% |
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| 1. Personal studies | 28 |  |  |
| 1. Total lectures and personal studies | 36 |  |  |
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| **Sources and concreting equipments** | **Equipments** | | | **Number** |
| 1. Class (e.g) | | | 1 |
| 1. Projector | | | 1 |
| 1. Moodle | | | 1 |
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| **Load and activities** | **Type of activity** | | **Weekly hours** | **Total load** |
| 1. Lecture and exercise | | 3 | 45 |
| 1. Homework 2. Independent lesson 3. Exams 4. Total | | 1 | 15  40  100 |
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| **Module Delivery** | Boce, Elonora. Të shkruajmë një punim kërkimor. Qendra për Arsim Demokratik. Tiranë  Drejtshkrimi i gjuhës shqipe. Prishtinë, 1974 (grup autorësh)  Eko, Umberto. Si bëhet një punim diplome. Tiranë, 1997  Gjuha letrare shqipe (Elemente të normës së sotme letrare) Grup autorësh)  Jashari, Ali & Bahtiar Kryeziu. Gjuhë amtare. Prishtinë, 2011  Memushaj, Rami. Shqipja Standarde. Botimet TOENA, Tiranë, 2004  Musai, Bardhyl. Si të shkruajmë një ese. Qendra për Arsim Demokratik. Tiranë  Nishku, Majlinda. Procesi dhe shkrimet funksionale. Qendra për Arsim Demokratik. Tiranë  Olivier, Bruno. Shkencat e komunikimit. Papirus. Titanë, 2015 | | | |
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