

…………………………………………………………………………………………………………………………………………………………

**BSc Media and Communication**

**Syllabus**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Case:** | Online Journalism | | | |
| Type | Semester | ECTS | Code |
| OBLIGATIVE (O) | 5 | 5 | 90ONJ302 |
| **Lecturer:** | Musa Sabedini | | | |
| **Asisstent** | Ejup Gonjovci | | | |
|  |  | | | |
| **Aims / Goals of the Module** | "Online Journalism" will hold an important place in basic courses in media and communication and will be such an important subject for third year students in bachelor studies.  Not only journalism students are those who gain benefit from this program. Online journalism has already conquered the world because it is getting easier feasible and less costly to achieve information.  Online journalism aims to orient new standards of online reporting, to the neq challenges but also it has dangerous and extreme content of ethics violations.  Online journalism course aims to teach and educate students using nwebs and the possibility that they have to work in this field without spending much.  Digital Journalism known as Online Journalism, it presents contemporary form of journalism in which editorial content distributed via the Internet.  The contest of online journalism is the question which is being debated by researchers, and besides it can be said that the primary product of journalism is news and reports, presented as a form of content alone, or in combination with text, audio, video and other interactive format and distributed on digital media platforms. | | | |
| **Module Learning Outcomes** | Students will recognize and develop their knowledge of ongoing developments in online media.  Through lectures and open discussions students will be able to understand the importance of online media.  Students will understand the role of online journalism and also to familiarize students with consequences that can bring online journalism if it is misused. | | | |
| **Contents** | **Week schedule** | | | **Week** |
| Introduction online jounalism | | | 1 |
| Wha contains online journalism. The history of online journalism. | | | 2 |
| New reporting standards in online journalism? | | | 3 |
| Online journalism in Kosovo. Discussion for rajonal webs. | | | 4 |
| Sources in online journalism? | | | 5 |
| Ethics in online journalism? | | | 6 |
| Intermediate test | | | 7 |
| The first Web sites in Internet journalism? | | | 8 |
| Reporting on the web. Instructions for writing the web? | | | 9 |
| Social media and their platforms. Who and how to use of these social networks.? The idea of ​​Internet birth and Internet today? | | | 10 |
| Advantages and disadvantages of online journalism? | | | 11 |
| Creating blogs, and ease o self-publishing blogs? | | | 12 |
|  | | | 13 |
| Self-regulation of portals and adherence to ethics codes | | | 14 |
| Citizen journalism, social media? | | | 15 |
| Final exam | | | 16 |
| **Assessment Methods** | **Activities** | | | **Value (%)** |
| * Participation | | | 10% |
| * Commintment | | | 10% |
| * Quiz 1 | | | 20% |
| * Exercises | | | 20% |
| * Final Exam | | | 40% |
|  | | | - |
|  | | |  |
|  | | |  |
| **Total contact and study hours** | **Assessment of activity** | **Number** | **Week** | **Value (%)** |
| * Total lectures and exercises | 45 | 1,2,3,4,5,6,7,8, 9,10,11,12, 13, 14, | 20% |
|  |  |  |  |
| * Personal studies | 60 |  |  |
| * Total lectures and personal studies | 150 |  |  |
| • Other methods | 45 |  |  |
|  |  |  |  |
|  |  |  |  |
| **Recources and tools** | **Equipments** | | | **Number** |
| * Class (e.g) | | | 1 |
| * Projector | | | 1 |
| * Moodle | | |  |
|  | | |  |
|  | | |  |
|  | | |  |
| **Load and activities** | **Type of activity** | | **Weekly hours** | **Total load** |
| * Lecture | | 2+1 | 45 |
| * Homework * Independent lesson * Exams | | 2 | 30  50 |
|  | |  |  |
|  | |  |  |
|  | |  |  |
|  | |  |  |
| **Module Delivery** | Gabriele Hooffacker: “Online Journalism”, Berlin 2010  Klaus Meier: “Internet Jorunalism”, Konstanz, 2002  Christofer Neurberger: “Journalism in internet” | | | |
| **Contact** | Musa.sabedini@ubt-uni.net | | | |