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**BSc Media dhe Komunikim**

**Syllabus**

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| **Subject** | **Interview in Radio, TV and written Medias** | | | |
| Type | Semester | ECTS | Code |
| Obligatory (O) | 6 | 4 | 90ITR354 |
| **Lecturer** | MSc. Safet Zejnullahu, | | | |
| **Teaching Assistant** |  | | | |
| **Tutor** |  | | | |
| **Goals and Objectives** | The purpose of this subject is to teach students how to plan and realize various types of interviews for various mediums (Radio, TV, journals). To achieve the goal, in this subject several lectures will be held where it will be explained and taught the theoretical and practical elements of realizing an interview. Starting from planning up to realization. Nevertheless, during the semester, the students will plan and realize interviews of all kinds. While in the practical part of the subject, students will learn from various professionals of this area, which will teach/lead small student groups. | | | |
| **Expected results** | At the end of the lectures, students should be capable to perform qualitative interviews based on professional standards. Gaining enough knowledge and practical experience allows students to be ready for the market, for both, visualized and non-visualized medias, hence being competitive in this crucial area of journalism. | | | |
| **Content** | **Weekly plan** | | | **Week** |
| Interview and types of interview | | | 1 |
| Interviewing – process of preparing and realizing the interview | | | 2 |
| Interviewer and Interviewee - What should be considered? | | | 3 |
| Planning and realizing interview for powerful news (Hard news Interview). | | | 4 |
| Planning and realizing Informational Interview | | | 5 |
| Planning and realizing Investigative Interview. | | | 6 |
| Planning and realizing Adversarial and Interpretative Interviews. | | | 7 |
| Intermediate test | | | 8 |
| Planning and realizing Personal and Emotional Interview  Exercise: Analyzing an interview | | | 9 |
| Planning and realizing a VOX POP, multiple interview, Actuality Only Interview, telephone or remote Interview and Grabbed Interview. | | | 10 |
| Realizing the interview with one personality from the politics area: the interviewee in front of students. (Combining all types of interviews). | | | 11 |
| Realizing the interview with one public personality: the interviewee in front of students. (Combining all types of interviews). | | | 12 |
| Presenting the individual project | | | 13 |
| Case studies | | | 14 |
| Final exam | | | 15 |
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| **Teaching methods** | **Activity** | | | **Value (%)** |
| 1. Lectures | | | 60% |
| 1. Exercise | | | 20% |
| 1. Projects | | | 20% |
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| **Evaluation methods** | **Evaluation activity** | **Number** | **Week** | **Value (%)** |
| 1. Participation |  |  | 50% |
| 1. Individual Projects |  |  | 50% |
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| **Sources and concretization methods** | **Tools** | | | **Number** |
| 1. Class / Lab with computers (Surrounding voice system) | | | 1 |
| 1. Moodle | | | 1 |
| 1. Projector | | | 1 |
| 1. Professional camera or smartphone | | | 1 |
| **Activities** | **Type of activity** | | **Weekly hours** | **Total** |
| 1. Lectures | | 2 | 30 |
| 1. Other teaching methods | | 2 | 30 |
| 1. Self-studies | |  | 40 |
|  | |  |  |
|  | |  |  |
| 1. Exam | |  |  |
| **Literature/References** | **Literature:**   * Neil Evertton: “Përgatitja e lajmit televiziv” * Safet Zejnullahu: “Shkathtësitë e shkrimit”, UBT, 2019 * Andrew Boyd. “BROADCAST JOURNALISM. Techniques of Radio and Televizion News.” Fifth edition. Focal Press. 2001. * Nancy Reardon. *“On Camera – How to Report, Anchor and Interview”*. Focal Press, Elesvier. Oxford 2006. | | | |
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