

…………………………………………………………………………………………………………………………………………………………

**Syllabus**

**BSc Media and communication**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Subject** | **Internship in TV and Radio** | | | |
| **Type** | **Semester** | **ECTS** | **Code** |
| Obligatory (O) | 5 | 3 | 90PTR307 |
| **Course Lecturer** | MA Shkodran Gajraku | | | |
| **Course Assistant** |  | | | |
| **Course Tutor** |  | | | |
| **Aims and Objectives** | This course aims to teach students to prepare news, chronicles and live TV shows. Students will have the chance to record and present their stories in TV and radio studios. This course offers the possibility for students to practice the working process in broadcast media in newsrooms and other programs while working as journalists, correspondents and authors of different shows. | | | |
| **Learning Outcomes** | During this course students with get knowledge, especially, about the practical issues regarding the working process in TV and radio as: journalists, authors, moderators and editors of different programs. It’s expected that they will be able to cover daily events, to report from the field, to write and edit their stories, as well as presenting live shows and news programs. | | | |
| **Course Content** | **Course Plan** | | | **Week** |
| Introduction to the course | | | 1 |
| TV and Radio News – from planning to broadcasting | | | 2 |
| Story – from idea to preparation | | | 3 |
| Approach to sources (video, audio) | | | 4 |
| Interviews in TV and radio studios | | | 5 |
| Working in a newsroom | | | 6 |
| Reporting from the field | | | 7 |
| Working as a correspondent | | | 8 |
| How to prepare a chronicle for TV and radio | | | 9 |
| How to select the video /audio for a story | | | 10 |
| Chronicle montage/editing | | | 11 |
| Editing a news program | | | 12 |
| Presenting live TV and radio shows | | | 13 |
| Communication with audiences | | | 14 |
| Presenting the stories prepared by students | | | 15 |
| **Teaching/Learning Methods** | **Teaching/Learning Activity** | | | **Weight (%)** |
| Lectures | | | 10% |
| Practical work in studio  Practical work in the field | | | 60%  30% |
| **Assessment Methods** | **Assessment Activity** | **Number** | **Week** | **Weight (%)** |
| Active participation in lectures and practical work in studio |  | 1-15 | 50% |
| Preparation of two stories for TV and one for radio programs |  | 2-15 | 50% |
|  |  |  |  |
|  |  |  |  |
| **Course resources** | **Resources** | | | **Number** |
| Classroom | | | 1 |
| Projector | | | 1 |
| Camera/voice recorder | | | 1 |
| TV studio  Radio studio | | | 1  1 |
| **ECTS Workload** | **Activity** | | **Weekly hrs** | **Total workload** |
| Practice in TV and radio studio | | 2  2  2 | 30  2  2 |
| Writing TV and radio stories | | 2 | 30  2 |
| Presenting stories and programs | | 1 | 15 |
|  | |  |  |
|  | |  |  |
| **Literature/References** | 1. Andrew Boyd (2001) *Broadcast Journalism, Tehniques of Radio and Television News*, Focal Press 2. Neil Evertton (1999), *Making Television News,* Reuters Foundation 3. Peter Hüllen / Thorsten Karg (2013), *Manual for Radio Journalists,* Deutsche Welle 4. Bill Kovach, Tom Rosenstiel (2009) *“Elementët e gazetarisë”,* Tiranë | | | |
| **Contact** | E-mail: shkodran.garaku@ubt-uni.net | | | |