

**BSc Media and Communication**

**Syllabus**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Case:** | Genres of Journalism | | | |
| Type | Semester | ECTS | Code |
| OBLIGATIVE (O) | 1 | 5 | 90JOG104 |
| **Lecturer:** | Msc.Musa Sabedini | | | |
| **Asisstent** | Shkodran Gajraku | | | |
|  |  | | | |
| **Aims / Goals of the Module** | Aim of this course is to give basic knowledge to students of first year abou typological division of journalism, notions related to this field, the genres of journalism,types of journalistic writing, for journalistic connection with literary and scientific research methodology, give the knowledge and necessary skills to create to collect and information, to process it, make them to know the impact of journalism. Also the aim is to training students in the way that they carry the experiences gained to others. | | | |
| **Module Learning Outcomes** | After completing this course, students will be able to:   * understands the typology of journalism in many forms.Understand the basic differences between informative journalism, analytical journalism and literary journalism. * Learn textual structure and the content of news, report, editorial, commentary, interview, pamphlet,guidance,polemics,short form of journalism etc * Student must learn to recognize, theoretical and practical rules, each genres of journalism and must learn how to write in many form of journalism. * The student acquires the technique of writing in different formes of journalism, structure of each type, language type, the use of news sources and other sources of information and the context. | | | |
| **Contents** | **Week schedule** | | | **Week** |
| Introduction to Syllabus-presentation. | | | 1 |
| Genres of journalism, media typological divisions. Typology by the media. Typology according to the time factor. Typology by social and professional profile | | | 2 |
| Typological theory by genres | | | 3 |
| Informative journalism. News. Reports. | | | 4 |
| Analytical journalism. Editorial | | | 5 |
| Comment. Analytical article | | | 6 |
| Interview | | | 7 |
| Literary journalism (Publicism). | | | 8 |
| Intermediate exam | | | 9 |
| Reportage | | | 10 |
| Guidance | | | 11 |
| Pamphlet. Polemics | | | 12 |
| Recession, Bibliography | | | 13 |
| Guidebook, guidace | | | 14 |
| Short forms of literary journalism, Kozeria, the pamphlet | | | 15 |
| Final exam | | |  |
| **Assessment Methods** | **Activities** | | | **Value (%)** |
| * Commitment | | | 10% |
| * Quiz | | | 20% |
| * Seminars | | | 10% |
| * Exercises | | | 20% |
| * Final Exam | | | 40% |
|  | | | - |
|  | | |  |
|  | | |  |
| **Total contact and study hours** | **Assessment of activity** | **Number** | **Week** | **Value (%)** |
| * Total lectures and exercises | 26 | 1,2,3,4,5,6,7,8, 9,10,11,12, 13, 14, | 20% |
|  |  |  |  |
| * Personal studies | 30 |  |  |
| * Total lectures and personal studies * Other methods | 100 |  |  |
|  | 44 |  |  |
|  |  |  |  |
|  |  |  |  |
| **Recources and tools** | **Mjetet** | | | **Numri** |
| * Class (e.g) | | | 1 |
| * Projector | | | 1 |
| * Moodle | | |  |
|  | | |  |
|  | | |  |
|  | | |  |
| **Load and activities** | **Lloji i aktivitetit** | | **Orë javore** | **Ngarkesa total** |
| * Lecture | | 2+1 | 45 |
| * Homework * Independent lesson * Exams | | 2 | 30  50 |
|  | |  |  |
|  | |  |  |
|  | |  |  |
|  | |  |  |
| **Module Delivery** | 1. Dr. Bajram Kosumi, Zhanret e gazetarisë II [Koncept i ligjëratave të autorizuara vetëm për përdorim të studentëve të Programit Gazetari dhe komunikim].  2. Dr. Bajram Kosumi, Teori tipologjike e gazetarisë, në revistën kërkimore MEDIA, nr. 2, UP, 2010.  3. Melvin Mencher, Raportimi dhe shkrimi i lajmit, Tiranë 1998.  4. Hamit Boriçi, Gazetaria 2, SHBLU, Tiranë, 2004.  5. David Randall, Gazetari universal, ISHM, Tiranë, 2003.  6. Manual për gazetarët e Europës Qendrore dhe Lindore, redaktuar nga Malcolm F. Mallet (përkthyer nga Ilir Ikonomi), Dituria, Tiranë, 2003 | | | |
| **Contact** | musa.sabedini@ubt-uni.net | | | |