

…………………………………………………………………………………………………………………………………………………………

**BSc Media and Communication**

**Syllabus**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Subject** | **Academic Writing** | | | |
| Type | Semester | ECTS | Code |
| OBLIGATORY (O) | 2 | 4 | 90ACW154 |
| **Lecturer**  **Teaching Assistant Tutor** | Dr. Ferid Selimi | | | |
|  |  | | | |
|  |  | | | |
| **Goals and Objectives** | Through the lectures, students will be trained that, after their descriptive and empirical researches, to put on the letter the whole collected and arranged material. Like everything else, academic writing has also its own process, that has to do with starting, developing and finishing a script. During these lectures, students will get to know with the rules, categories, principles and criteria of academic writing; what distinguishes academic writing from other type of writings; what are the types of academic writing; how to write an academic paper; and how to make this writing easy to accomplish. | | | |
| **Expected results** | Students will benefit theoretical and practical skills in writing essays, seminar papers, scientific papers and diploma thesis. They will be trained to distinguish the all types of academic writing: how to do essay, seminar work, scientific paper, diploma thesis, etc. They will be able to write, interpret, respect academic writing rules, not to forge, to use language in the right way, to use clear and understandable language for all categories of readers, etc. | | | |
| **Content** | 1. Introduction to academic writing 2. Definition and understanding of academic writing  3. Writing process  4. Reading and critical thinking  5. Paragraph  6. Essays  7. Writing as a form of communication  8. Seminars  9. The structure of a scientific article  10. Seminar work and research  11. From writing to talking Presentation  12. References in academic writing  13. Plagiarism  14.Key studies  15. Final Exam | | | |
| **Evaluation Methods** | **Activity** | | | **Amount (%)** |
|  | | |  |
| 1. Following on lectures and activity during the lectures | | | 15% |
| 1. Seminar work | | | 15% |
| 1. Final Exam | | | 70% |
|  | | |  |
|  | | | - |
|  | | |  |
|  | | |  |
| **Teaching Methods** | **Evaluation activities** | **Number** | **Week** | **Amount (%)** |
|  |  |  |  |
| 1. Lectures and Practices | 3 |  | 45 |
| 1. Other teaching methods | 2 |  | 30 |
| Self-studies |  |  | 25 |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| **Sources and concretization methods** | **Methods** | | | **Number** |
| 1. Class | | | 1 |
| 1. Projector | | | 1 |
| 1. Moodle | | | 1 |
|  | | |  |
|  | | |  |
|  | | |  |
| **Activities** | **Type of activity** | | **Weekly hours** | **Total** |
| 1. Lectures and practices | | 3 | 45 |
| 1. Tasks 2. Self-studies 3. Exams | | 1 | 30  25 |
|  | |  |  |
|  | |  |  |
|  | |  |  |
|  | |  |  |
| **Literature/References** | *Boce, Elona. Si të shkruajmë një punim kërkimor. Botues QAD, 2004*  *Musai, Bardhyl. Si të shkruajmë një ese. Botues QAD, 2004*  *Nishku, Majlinda. Si të shkruajmë. Botues QAD 2004*  *Shkurtaj Gjovalin. Si të shkruajmë shqip. Tiranë, 2013 (Botimi i tretë)*  *Uka, Fitim. Shkrimi akademik për shkencat sociale dhe shëndetësore Botues: QEAP HEIMERER Prishtinë, 2015*  *Zejnullahu, Safet. Shkrimi dhe komunikimi. UBT, 2014* | | | |
| **Contact** | [ferid.selimi@ubt-uni.net](mailto:ferid.selimi@ubt-uni.net) | | | |