![UBT%20Baner%20Bardh[1]]()

…………………………………………………………………………………………………………………………………………………………

**Syllabus**

**BSc Media and communication**

|  |  |
| --- | --- |
| **Subject** | **RADIO JOURNALISM** |
| **Type** | **Semester** | **ECTS** | **Code** |
| OBLIGATORY (O) | 3 | 5 |  90RJO205 |
| **Course Lecturer** | Dr. Gjylie Rexha |
| **Course Assistant** |  |
| **Course Tutor** |  |
| **Aims and Objectives** | Aim of this course is to provide the basic knowledge about radio phony and the creative work in radio. The specifics of radio as media influence and determine the profile of the journalist, who has to adapt his work to the radio techniques. Working process in radio requires the implementation of general principles of reporting combined with the specifics characteristics of this media. The content of this course focuses main issues of the working process in radio as reporter/journalist, author and moderator of different programs in radio. In its second part, this subject treats the characteristics of the working process through the different levels in radio as a media company and the transformations as a consequence of the technological developments in XXI century. In its content, curse is conceptualised as a combination of theoretical lectures with explanatory practical part in studio. |
| **Learning Outcomes** | During this course students will get the knowledge which will enable them for daily work as reporters in radio;They will get basic knowledge about the general working process in radio; Students will be prepared to use technical radio phonic equipment’s during the reporting process; They will be able to prepare news, reports and other materials for radio broadcasting;It is foreseen that after this course, students will be able to work as reporters, moderators and authors of different radio programs.  |
| **Course Content** | **Course Plan** | **Week** |
| Introduction: Radio as a specific media | 1 |
| Building the communication through the “media of sound” | 2 |
| The specifics of speaking in radio | 3 |
| Writing and reporting news for radio | 4 |
| One source report in radio | 5 |
| Radio feature | 6 |
| The role and importance of interview in radio | 7 |
| Radio reportage  | 8 |
| Radio documentary | 9 |
| Entertaining programs and moderation  | 10 |
| Editing and production | 11 |
| Programmatic schemes  | 12 |
| Radio convergence in 21 century | 13 |
| Radio as multi-media | 14 |
| Final exam |  15 |
| **Teaching/Learning Methods** | **Teaching/Learning Activity** | **Weight (%)** |
| 1. Lectures
 | 55% |
| 1. Practical work
 | 45% |
|  |  |
|  |  |
|  |  |
|  |  |
| **Assessment Methods** | **Assessment Activity** | **Number** | **Week** | **Weight (%)** |
| 1. Reportage/feature
 |  | 15 | 25% |
| 1. Practical work
 |  | 2-14 | 25% |
| 1. Final exam
 |  | - | 50% |
|  |  |  |  |
|  |  |  |  |
| **Course resources** | **Resources** | **Number** |
| 1. Classroom
 | 1 |
| 1. Studio
2. Moodle
 |  1 |
| 1. Projector
 |  |
|  |  |
| **ECTS Workload** | **Activity** | **Weekly hrs** | **Total workload** |
| 1. Lectures
 | 222 | 3022 |
| 1. Exercises
 | 1 | 152 |
| 1. Practical work
2. Independent learning
3. Radio reportage
 | 31 | 452015 |
|  |  |  |
|  |  |  |
|  |  |  |
| **Literature/References** | 1. Gjylie Rexha, *Radio nga valët në rrjet*, Orfeu, 2020
2. Alessandra Schaglioni, *Të punosh në Radio*, Instituti Shqiptar i Medias, 2002
3. ArbenMuka*, Gazetar ne Radio*, Botime Emal, Tiranë, 2007
4. Joseph R. Dominick, *Dinamika e KomunikimitMasiv* (Kapitulli 7) UET Press, Tiranë 2010
5. Marshall McLuhan, *Instrumentet e Komunikimit, Media si zgjatim i njeriut*, ( Kapitulli 30) Instituti i Dialogut & Komunikimit, Tiranë,

 ISBN 978-99956-668-3-51. Peter Hüllen / Thorsten Karg, *Manual for Radio Journalists,* Deutsche Welle 2013
2. Gjylie Rexha, Veçanti gjuhësore dhe stilistike të të folurit në radio, *Studime Albanologjike*, Tiranë 2013
 |
| **Contact** | Gjylie Rexha E-mail: gjylije.rexha@ubt-uni.net  |