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**LAW FACULTY**

**Syllabus**

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| **Subject** | **Mass Communication in Law** | | | |
| Type | Semester | ECTS | Code |
| ELECTIVE (E) | 2 | 4 | Law-B-015-E |
| **The lecturer of the subject** | Ass. Prof. Dr. Bashkim Nuredini |  |  |  |
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| **Aims and Objectives** | The subject of mass communication and law is a new academic discipline that was born as a result of the need for a scientific and academic analysis of the communication process in general, which today constitutes one of the important issues that is inevitably related to society and its evolution in totality. Modern media-based and media-controlled communication poses a challenge to every individual and every society. One of the most important forms of communication today has become mass communication. The importance of this communication increases even more when we consider the fact that at this time we face what is known as the digital age of communication.  Mass communication relates to society, politics, culture, ethics, including phenomena such as propaganda and political campaigns, democracy and citizen participation in it, war and peace, terrorism, globalisation, cultural productions, identity, information society, consumption and commercialism, violence and its effect, freedom of speech and others. Based on these premises, the subject covers several areas, including the media's relationship with the state and power, legal regulation of the media, defamation, hate speech, insult, social media and broadcasting regulations.  The objectives of the subject are:  • To understand the role and importance of the communication process in general and mass communication in particular;  • To increase students' knowledge about the types of communication, the characteristics of traditional mass communication organisations (Magazines, Newspapers, Radios, TV), the Internet and mass communication, for what are known as convergences and complex platforms in mass communication.  • The development of a critical and comprehensive understanding of the legal principles related to freedom of expression, defamation, insult, hate speech in social media and mass media in the Republic of Kosovo, in the countries of the region and on the international level.  • To expand the knowledge to relate the rights stemming from the right to information and legal regulation of the media sphere. | | | |
| **Learning outcomes** | After successfully completing this program students should be able to:  • Demonstrate a detailed understanding of the role of mass communication and be able to interpret the legal norms related to the regulation of the corpus of rights that affirm freedom of expression and the right to information.  • Explain and apply the similarities and differences in communication in new media vs. traditional media;  • Analyse and formulate solutions for contemporary legal issues related to the right of communication;  • Apply and engage in legal analysis and reasoning, problem solving, and written and verbal communication related to topics dealing with privacy protection, media independence, defamation, insult, hate speech. | | | |
| **Content** | **Weekly plan** | | | **Week** |
| Introduction to the subject program Mass Communication in Law | | | 1 |
| Communication, mass communication and expression | | | 2 |
| Mass communication in the information society | | | 3 |
| Freedom of speech, freedom of the press in the US and the EU | | | 4 |
| Mass communication and freedom of speech | | | 5 |
| Mass communication and governance | | | 6 |
| Intermediate exam I | | | 7 |
| Mass communication, law and ethics | | | 8 |
| Aspects of the legal regulation of insult, defamation and hate speech in Kosovo | | | 9 |
| Mass communication, economics and globalisation | | | 10 |
| The role and impact of mass media | | | 11 |
| Code of Journalism and Media Control | | | 12 |
|  | Protection of privacy and access to public information | | | 13 |
|  | Intermediate exam II  Final exam | | | 14  15 |
| **Teaching/Learning**  **Methods** | **Activity** | | | **Weight (%)** |
| 1. Lectures | | | 40% |
| 1. Presentation | | | 20% |
| 1. Case studies | | | 20% |
| 1. Role simulation | | | 20% |
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| **Assessment Methods** | **Evaluation activity** | **Number** | **Week** | **Weight (%)** |
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| 1. Participation in lectures |  | 1-13 | 30% |
| 1. Case studies | 1 | 6 | 10% |
| 1. Presentations |  |  | 10% |
| 1. Intermediate exams | 2 | 7-14 | 50% |
| 1. Final exam |  | 15 | 0-100% |
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| **Course resources and**  **means of**  **materialisation** | **Equipment** | | | **Number** |
| 1. Class | | | 1 |
| 1. Legal Literature | | | 1 |
| 1. Web access | | | 1 |
| 1. Internet | | | 1 |
| 1. Moodle | | |  |
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| **ECTS Workload** | **Activity** | | **Weekly hours** | **Total workload** |
| 1. Lectures | | 2 | 26 |
| 1. Presentations | | 2 | 12 |
| 1. Case studies | | 1 | 6 |
| 1. Self-study and readings | | 1 | 26 |
| 1. Journalistic investigation | |  | 10 |
| 1. Essay drafting | | 1 | 7 |
| 1. Preparation for final exam | | 1 | 7 |
| 1. Exams | | 3 | 6 |
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| **Literature / References** | * Brikena Kasmi, E Drejta e Medias-Pjesa e përgjthshme, Dita Print, 2017. * Clay Calvert, Dan V. Kozlowski, Derigan Silver, Mass Media Law 22nd Edition, Publisher: ‎ McGraw Hill; 22nd edition (June 28, 2022). * Mass Communication Law in a Nutshell (Nutshells) 8th Edition, T. Carter, Juliet Dee, Harvey Zuckman. Publisher: ‎ West Academic Publishing; 8th edition (February 10, 2020) * Ashley Messenger, Media Law: A Practical Guide (Revised Edition), Publisher: ‎ Peter Lang Publishing; New edition (June 7, 2019). * Bazat e komunikimit masiv, Lindita Aliu Tahiri, 2018. Linku: https://stereotipe.files.wordpress.com/2018/11/bazat-e-komunikimit-masiv.pdf   **Legal actes**   * Law No.04/L-044 On the Independent Media Commission * Law No. 04/L-046 On Radio Television of Kosovo * Law No. 03/L-215 On Access to Public Documents * Law No. 05/L-027 On Digitalisation of Terrestrial Broadcasting Transmissions * Law No. 02/L-65 Civil Law Against Defamation and Insult * The Universal Declaration of Human Rights   **Additional literature:** Additional opportunities for studying and deepening of knowledge in this field are literature in the UBT Library. | | | |
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