

Valdrin Krasniqi, PhD, is an Assistant Professor of Industrial and Organizational Psychology at UBT College, where he teaches and mentors students across subjects such as leadership, organizational behaviour, human resource management, consumer behaviour, and communication psychology. In addition to his academic role, he actively contributes to curriculum development, supports student research, and promotes an engaging and practice-oriented learning environment. He also serves as the Chairman of the Board of Directors at the Kosovo Energy Corporation (KEK), where he plays a key role in strategic governance, enhancing operational efficiency, strengthening financial sustainability, and advancing Kosovo's long-term energy strategy.

Dr. Krasniqi brings more than a decade of international professional experience from PETRONAS, a global Fortune 500 energy company, where he held senior positions in finance, joint venture management, and digital transformation. His work included leading multimillion-dollar financial operations, negotiating with major international partners, and guiding large-scale digitalization initiatives that improved organizational processes and decision-making systems.

His research interests center on psychosocial safety climate, empowering leadership, work engagement, employee well-being, and organizational performance. He has authored several peer-reviewed publications and presented his work at international academic conferences. Combining academic expertise with industry experience, Valdrin continues to contribute to the intersection of organizational psychology, leadership development, and strategic management.