

1st CALL FOR PAPERS ICMBE 2013

**International Conference -
Management, Business and
Economics**
November 1-2, 2013, Tirana, ALBANIA

Organizers:

UBT - University for Business and Technology;
Faculty of Management, Business and Economics

Co-Organizers:

**Vlora University - Ismail Qemali;
Tirana University;**

International Program Committee (tentatively):

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Editors:

Edmond Hajrizi & Mo Vaziri

Invitation to ICMBE 2013:

It is our pleasure to solicit your submission of innovative papers for International Conference on Management, Business and Economics that will be held in Tirana, Albania, on 01-02 November 2013.

ICMBE 2013 Aim and Scope:

The aim of the conference is to bring together the researchers, scientists and practitioners with industry and academic backgrounds to present new research results and new ideas, exchange their experiences and collaborate for possible future work on scientific research. The special focus is on identifying strategies for overcoming economic disparities and management barriers to ensure sustainable economic growth and management development.

Paper submission:

Prospective authors are invited to submit high quality and original papers that have not appeared nor are into consideration in appearing in any other journal. The abstract should contain 300 words while the full paper should not exceed 5000 words, 16 pages. For details regarding the

accepted standards for abstract and full paper please visit the website. The papers that do not fulfil the format criteria will not be considered. The conference papers should be submitted in English language. All papers will be reviewed by the international board of the conference and the authors will be contacted accordingly. The paper acceptance will be based on the full-length paper and if accepted, at least one of the authors should present the accepted paper to ensure that it will be included in the proceedings.

Topics: The scope of the conference covers but is not limited to:

General Economics
Macroeconomic Policies and their Impact on Economic Growth
Informal Economy and Its Effects on Competition
Entrepreneurship and Economic Growth
Institutions Impact on Economic Growth
Regulation and Business
Financial Economics
Multinational Finance
Financial Aspects of Economic Integrations
Banking and Financial Sectors
The role of financial intermediaries
Accounting Standards and Auditing
Marketing and New Product Development
Public Relations Strategies
Brand Management
Strategic Management, Innovation and Technological Change
Strategies for Internationalisation
International Business Management
International Trade
Cross-cultural management
New Perspectives on Human Resource Management
Public Management
Governance Role in Economic Development
Quality Management in Public Sector
Project Management
Industry Development and Its Impact
Natural Resources: Exploit or preserve
Development Strategies for Services
Tourism Management
SME Role on Economic Development
Agro-business and Subsidy Management
South East European Economy and Management

Publication Opportunities:

The presented papers will be published in Conference Proceedings and International Journal of Business and Technology (ISSN 2223-8387).

Important Dates:

Abstract Submission: **June 14, 2013**
Full Paper submission: **August 30, 2013**
Acceptance notification: **September 20, 2013**
Registration date: **October 18, 2013**
Conference date: **November 1-2, 2013**

Registration:

	Early registration fee (Before October 18 th)	Late registration fee
Regular	€ 40	€ 50
Student, Retired	€ 20	€ 30

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